



# ISRA NEWS

APRIL-JUNE 2019



## GRAND FINALE OF BUSINESS PLAN COMPETITION 2019

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Center for Innovation & Entrepreneurship (CIE) working under ORIC, Isra University, Hyderabad organized a Grand Finale of Business Plan Competition 2019 on Thursday, 25th April, 2019 at Asadullah Kazi Auditorium, Isra University, Hyderabad. The objective of this session was

to brainstorm investment ideas that may contribute in economic growth and development of Pakistan. It was a national level contest to inspire innovative entrepreneurship ideas for venture funding and business growth. After excessive rounds Continued on Page 03



## CAREER COUNSELING SESSION

05

Dr. Sarfaraz Memon, Consultant Cardiologist USA, Alumni of Isra University was invited as a Guest Speaker for presentation on "Career Counseling specially in USA" on 18th April 2019. The

session kick started with the welcome speech by Dr. Muhammad Kashif Shaikh (Head of Department, Isra University Hospital, Hyderabad) who formally welcomed all the Continued on Page 09

## WORLD HEALTH DAY 2019

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Every year on 7th April, "World Health Day" is celebrated on various themes. The theme of 2019 year was Universal Health Coverage (UHC) which is based on Primary Health Care (PHC) strategy adopted in Alma Ata Declaration, passed in Kazakhstan in 1978. In 2018, the government of Pakistan was a signatory to review PHC in a conference, held in Kazakhstan, which has renewed the pledge made to Primary Health Care under slogan of "Health for All".

Moreover, Pakistan is now the 6th largest country with the population of 220 million people, but high infant and neonatal and child mortality is big community health problem in Pakistan. Twenty two young children die out of every 1000 children born before the age of one month, which makes Pakistan most riskiest place to be born for children. Taking the case of Tharparkar Global Acute Malnutrition (GAM) is 23%, which is a high emergency level of worst kind of malnutrition normally reported in war zone areas, disaster affected courtiers or refugee camps. In the three months from January to March 2019, the news papers reported 206 children have died in Tharpakar which is a high number of children's death in Continued on Page 11



## WORLD HEALTH DAY 2019

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## GRAND FINALE OF BUSINESS PLAN COMPETITION 2019

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## CAREER COUNSELING SESSION

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## SESSION ON "ENTREPRENEURSHIP AS A VIABLE CAREER OPTION"

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## EDITORIAL

Dear Readers,

Assalamu Alaikum! Isra News is an official organ of Isra University. This quarterly newsletter is designed to keep the Isra affiliated community well connected, and at the same time bring the readers up to date with the various cocurricular and extra-curricular activities taking place at the University along with the educational and social welfare programs. pursued by the parent organization, Isra Islamic Foundation.

In order to keep Isra News well populated, we rely on contribution of news items. from the community members. When sending news items, please make sure to include the essential elements of an event: what took place, whom it concerns the most, where and when it took place. You are encouraged to send your news items by email to the address given below.

Last but not the least, your news contributions are important to us, so help us keep the Isra community connected by contributing regularly to Isra News. We appreciate your interest and contributions, and hope that you will find Isra News to be informative and pleasant to read.

Best Regards,  
Irfan Haroon  
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## ISRA NEWS

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## SESSION ON “ENTREPRENEURSHIP AS A VIABLE CAREER OPTION”



On 29th April 2019, Center for Innovation & Entrepreneurship (CIE) working under ORIC, Isra University, Hyderabad with the collaboration of National Business Development Program (NBDP) and Small & Medium Enterprises Development Authority (SMEDA) organized a seminar on “Entrepreneurship as a Viable Career Option” at Asadullah Kazi Auditorium, Isra University, Hyderabad. The objective of this seminar was to create awareness of entrepreneurship and help students to launch the business with the help of SMEDA. The facilitator was Dr. Amaara Zareen (An Entrepreneur, Business Coach & Consultant). The organizing committee was consisted on ORIC Team and Isra Entrepreneurial Society.



## BUSINESS & INCUBATION CENTER (B&IC) ISRA UNIVERSITY INDUCTION OF INCUBATES- BATCH I

Center for Innovation & Entrepreneurship (CIE) working under ORIC, Isra University, Hyderabad has successfully established Business & Incubation Center (B&IC) in which there are seven incubators. These incubators are for the entrepreneurs who need to start from the zero. The applications received were from different departments; Textile Department of Mehran University of Engineering & Technology (MUET), Department of Computer Sciences and Management Sciences from Isra University, Hyderabad. The induction of Incubates has taken place in two rounds where 15 teams presented their ideas. The selected business ventures are; Healthy tiffin (Healthy tiffin aims to provide healthy and organic food which targets to fuse health with pleasure) from Department of Management Sciences, Isra University, Hyderabad, 24/7 Appointment System (The proposed project is a smart appointment booking system that provides clients (user) an easy way of booking a subscriber’s appointment online. This is a mobile based application) from Department of Computer Science, Isra University, Hyderabad, Max Care Home Health (It is subject to initiate the concept of home health care services) in Hyderabad from Department of Management Sciences, Isra University, Hyderabad, Emotion Recognition (The aim of this project is to provide the service of recognizing the emotions of people through video call) from Department of Computer Science, Isra University, Hyderabad, Tourflix (Thisaim

to provide domestic tourism services. Get along with them to discover the undiscovered places of Pakistan) from Department of Management Sciences, Isra University, Hyderabad, Sindhi OCR using Multidimensional Interactive Learning (SOMIL) (SOMIL is all about converting printed Sindhi language into editable format and translating into English language) from Department of Computer Sciences, Isra University, Hyderabad. The selection committee consisted of Prof. Dr. Hameedullah Kazi (Pro-Vice Chancellor, Isra University), Mr. Zafar A. Siddiqui (Deputy Director, ORIC), Ms. Wafa Pathan (Manager, ORIC) and Ms. Donia Niaz (Assistant Manager, ORIC).



## GRAND FINALE OF BUSINESS PLAN COMPETITION 2019

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of short listing, only 17 teams out of 59 teams were shortlisted and were able to present their ideas in the final round. The teams were from Mehran University of Science and Technology (MUET) Jamshoro, Al-Hamd Academy, Hyderabad Institute of Arts, Science & Technology (HiAST), Sindh University Jamshoro, Virtual University, Institute of Modern Sciences and Arts (IMSA) and Isra University, Hyderabad. Out of 17 teams, three teams were awarded with first, second and third positions and one team were awarded for consolation award.

The respected judges awarded 1st Prize to the team of Mehran University of Science & Technology (MUET), Jamshoro entitled as “Turning The Textile Trash into Cash”, 2nd prize was awarded to the team of Hyderabad Institute of Arts, Science & Technology



(HiAST) entitled as “Digital Point-Service”, 3rd prize was awarded to the team of Isra University, Hyderabad entitled as “HerbarioBlendz” and consolation award to the team of Sindh University Jamshoro entitled as “Biogas Company.”

The respected judges were Dr. Vishnu Parmar (Associate Professor, IBA, University of Sindh, Jamshoro), Mr. Bilal Memon (Regional Manager, Atlas Honda, Hyderabad) Mr. Zeeshan Abro (Director, Verge Systems, Hyderabad), Dr. Zahid Khanzada (Assistant Professor, Isra University, Hyderabad) and Ms. Yasra Aslam (Assistant Professor, Isra University, Hyderabad). The grand finale successfully managed by organizing team consisted on ORIC Team and Isra Entrepreneurial Society.



## TECHNICAL WORKSHOP ON “RASPBERRY PIE”

IEEE Isra Student Branch organized a Technical Workshop on RASPBERRY PIE on 30th April, 2019. There were a number of 35 students from Faculty of Engineering, Science & Technology who participated and attended the event. The event was held in IT Resource Lab, Block-B. Prof. Dr. Hameedullah Kazi, Pro-Vice Chancellor, Engineering & Management Sciences, Isra University, Hyderabad, Pakistan and Head of Executive Council, IEEE Isra Student Branch gave the welcome address in which he encouraged the students to participate in these types of Workshop in future and stressed the need for use of controller in various systems. After the addresses the speaker Engr. Asad Hussain, Assistant Professor, Hamdard University, Karachi, delivered the workshop. In the end, Engr. Saad Khan Baloch, Counselor, IEEE Isra Student Branch gave the vote of thanks where he applauded



the speaker, volunteers and participants. The workshop ended with the distribution of Shields, Souvenirs & Certificates among the speaker and the organizers.

## CAREER COUNSELING SESSION

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attending participants. In his welcome speech he emphasized the importance of these types of educational CMEs. He thanked the audience for their participation, Dr. Sarfaraz Memon who has accepted our invitation to be the main speaker, and the management of Isra University Hospital Hyderabad for all the support.

The session was moderated by Dr. Owais Shams. The total number of participants were around 140, among them most of the

attending participants were final year students (MBBS), House Officers, Postgraduate students, and Medical Officers from Isra University Hospital, actively participated throughout the program. In the end, Dr. Shazia Kazi (Assistant Professor of Cardiology) congratulated Prof. Nazeer Ashraf Laghari (Pro Vice Chancellor, Medical & Dental Sciences) as well as Cardiology team for conducting this event and also thanked Dr. Sarfaraz Memon for coming all the way from USA.

## SESSION ON RESEARCH GRANT PROPOSAL WRITING



Office of Research, Innovation and Commercialization (ORIC), Isra University, Hyderabad organized a session on Research Grant Proposal Writing on 20th April, 2019 at Asadullah Kazi Auditorium, Isra University, Hyderabad. The facilitator of the session was Prof. Dr. Hameedullah Kazi, Pro Vice Chancellor

E&MS, Isra University, Hyderabad. The objective of this session was to develop the capacity of the faculty members and researchers to search grant opportunities and write effective funding proposals.

## WORKSHOP ON BASIC SURGICAL SKILL

Workshop on "Basic Surgical Skill" was organized by the Department of Surgery, Isra University Hyderabad under the Chairmanship of Prof. Abdul Sattar Memon on 12th April 2019 at Gynae Welfare PG Lecture Hall, Isra University Hospital, Hyderabad. Program started at 11:00 am and ended at 12:30 pm. In total, 10 participants attended this program including; Faculty members and PG's of Department of Surgery. This workshop was conducted on Suturing Techniques, Homeostasis and Surgical Knots. Lunch was served by courtesy of Messer's Ethicon to all the participants.



## WORLD HEALTH DAY 2019

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comparison to the Europe.

Further, Pakistan Infant Mortality (IMR) is 75 per 1000 and Maternal Mortality Rate is (MMR) 300 per 100000 live births, which should be 30 and 150 respectively as per SDGs. In Tharpakar, IMR is 123 and MMR 400. Hence, we must understand UHC and PHC in the context of Pakistan. As defined in Astana Declaration, Universal Health Coverage means that all people have access to quality health services they need. When and where they need them, without financial hardship. It starts with strong Primary Health Care (PHC) in letter and spirit of Alma Ata Declaration.

Besides, shortage of 18 million health workforce is reported by WHO in 2019 for providing PHC services at global level. The result is, out of 7 billion world population, whose majority is in Asia and in South Asia half of it i.e. 3.5 billion people have no access to essential quality primary health care services. To improve the conditions, Pakistani government at federal, provincial, district and union council levels need to invest in



quality accessible primary health care. It will need well trained, skilled and motivated health workforce comprising doctors, pharmacists, lady health workers, nurses, technicians and laboratory and operation theatre assistants and security personnel.



## WORKSHOP ON ONLINE TRADING ON DARAZ.PK

Department of Management Sciences successfully organized one day workshop on "Online Trading on daraz.pk. Workshop was held on 12th April 2019 at IT Lab, Block C. Dr. Shazia Kazi

Professor Dr. Hameedullah Kazi, Pro-Vice Chancellor greeted and decorated worthy trainers with Sindhi Topi and Ajrak. Session was concluded with closing remarks given by Dr. Shazia



(Assistant Professor) organized the workshop. Whereas, Mr. Mansoor Ahmed (Lecturer) and Ms. Annam Inayat (Lecturer) were also the members of the Event Management Committee. Trainers of the workshop were: Mr. Asad Hussain (Hub Manager daraz.pk) and Mr. Zaryab Ali (Hub Coordinator daraz.pk).

Kazi and Ms. Yasra Aslam. Session ended with vote of thanks by Ms. Shabina Shaikh. Moreover, Mr. Zafar Siddiqui, Dr. Jahanzaib Rana, Dr. Vivake Anand, Ms. Kinza Yousfani, Ms. Naina Qadri, Ms. Donia Bughio graced the session with their presence.

## SESSION ON BBA RESEARCH PROJECTS

Department of Management Sciences organized a session related to BBA Research Projects on "Business Management & Human Resources" and "Supply Chain Management", for their final year BBA students on Friday, 03rd May, 2019. This informative session was successfully organized by Mr. Mansoor Ahmed, BBA Research Projects Coordinator. The speakers, Ms. Shabina Shaikh, covered the topic "Business Management & Human Resources" which is the third chapter of the Project Report. Whereas, Ms. Kinza Yousfani delivered a lecture on the fourth chapter, that is "Supply Chain Management". The students were imparted valuable information regarding the topics, after which a Q&A session was held. The session ended with the vote of thanks and concluding remarks of the Dr. Qamaruddin Mahar, Chairperson, DMS, who appreciated the efforts made by the Project



Coordinator, Mr. Mansoor Ahmed in guiding & facilitating the students.

## OFFICIAL VISIT TO ARCHROMA PAKISTAN LTD



The Career Development Center (CDC) under the Office of Research, Innovation & Commercialization, Isra University, Hyderabad organized a study tour to Archroma Pakistan Ltd, Jamshoro on Friday, 03rd May, 2019. The objective of this study tour was to visit the manufacturing plant and learn about the supply chain process and latest techniques of production &

operations. The participants of this tour were ORIC representatives, Isra Career & Entrepreneurial Society members, faculty & students of Department of Electrical Engineering, Department of Mechanical Engineering, Department of Computer Sciences and Department of Management Sciences.

## FIRST UNDERGRADUATE ACADEMIC PRESENTING SESSION

First Undergraduate Academic Presenting Session was a full day Academic promotion seminar, organized by Department of Science of dental materials, Isra Dental College at Asadullah Kazi auditorium Isra University Hyderabad. The objective of the seminar was to promote the academic activities in dental undergraduate students that will be fruitful for them in their academic and professional carrier. The contribution and efforts of Chairman Seminar Assistant Prof: Dr. Ashar Hussain, Head of department, Science of dental materials and students of BDS were really appreciate able. Chief guest Professor Dr. Syed Mumtaz Ali, and Guest of honor Prof: Dr. Navaid Kazi, Head of Physiology department encourage the participation of BDS students' also appreciate the management of Chairman Seminar Assistant Prof: Dr. Ashar Hussain for this wonderful and healthy academic procession. Associate Prof: Dr. Maqsood Ahmed Soomro, Associate Prof: Dr. Zahid Iqbal, Associate Prof: Dr.



Salman Shafique, Associate Prof: Dr. Hassan Shahid, Assistant Prof: Dr. Khurram Anwar HODs of Prosthodontics, Operative, Oral & Maxillofacial surgery, Community dentistry and Periodontology respectively, and other senior faculty members also attended the seminar

## SESSION ON PAIN MANAGEMENT



A session on "Pain Management" was organized by department of Surgery, Isra University, Hyderabad under the chairmanship of Prof: Abdul Sattar Memon on 27th June 2019 at the OPD lecture hall-II Isra University Hospital, Hyderabad. The Program started at 11:30 with a total of 35 participants, including; the Faculty members, House surgeons and PG's of department of surgery.



This CME presentation covered all the aspects including introduction, risk factors and management of Postoperative Pain Management. Session was completed by 12:30 pm and then lunch was served by the courtesy of Messer's Hudson Pharma to all the participants.



## WORKSHOP ON UNIVERSAL HEALTH COVERAGE ON ORAL CARE



It was comprised by theme speeches by Head of Office WHO sub Office Sindh Dr Sara Salman and Dr Badar Munir. Students and faculty participated in Health Awareness Walk, Round Table, Debate, Role Play, Skits, and Field visit.

Universal Health Coverage UHC is slogan of WHO as half of World Population is not receiving health care which they need and 100 Million people are pushed to poverty due to financial hardships related to sicknesses and treatment payments.

Primary Health Care is the foundation of UHC and Health for All. Programme started at 9 am and ended by 1 Pm Venue is Asadullah Kazi Auditorium. High officials of Health Department Government of Sindh and Medical Universities and Colleges, Media persons were invited to attend this international public health awareness event.

In this regard, the department of Community Dentistry, Isra dental college in collaboration with the department of community medicine under the supervision of Dr. Hassan Shahid organized a

workshop on the 21st of April in the dental college on the theme “Universal health coverage in collaboration with Oral health”. As Oral health is essential to general health and well-being at every stage of life. However, essential oral health services remain out of reach for millions of people. The integration of essential oral health services into UHC will help improve health outcomes and reduce inequalities in access to care.

Session was started by Dr. Naveed Irfan, Assistant Professor, who introduced everyone to the concept of universal health coverage. Then Dr. Hassan Shahid, Associate Professor and Chairperson of the department, further explained the matter in relation with oral care and its needs and how we can integrate oral health into primary healthcare and subsequently with universal health care. Through this integration we can target the younger population especially adolescents as they are the future of this world.

The activity ended successfully with vote of thanks to all participants by Dr. Hassan Shahid.

## OFFICIAL VISIT TO PTCL

The C@SHE student society organized a study tour for students on Friday, 03rd May, 2019. Students from various disciplines visited PTCL, Hyderabad led by faculty members: Mrs. Shadia Saad Baloch (Sr. Lecturer, FES&T) & Mr. Mohammad Nabeel Khan (Lecturer, FES&T). PTCL staff briefed the students about the systems installed and various faults they face on a daily basis. Students enjoyed and learned about the recent trends & technologies being used in telecommunication industry. In the end, study tour finished with a group photograph of students with PTCL officials, Staff members.



## TRADE TESTING BOARD (TTB) REASSESSMENTS

Trade Testing Board (TTB) Reassessments in all five trades i.e. Auto CAD, Beauty Therapy, Customer Services & Sales Assistant, Logistics & Supply Chain Assistant and Housemaid were conducted on 27th April 2019. In these reassessments, trainees were given second chance to be competent in their respective trades. Trainees were assessed by external verified and certified assessors from National Assessors pool. In total, 16 trainees were declared as competent. Mr. Aun Ahmed, Mr. Rashid Qureshi and Ms. Naila Panhwar were the Certified Assessors who assessed the trainees.



## COLOURS & FESTIVITY IN THE AIR –ISRA UNIVERSITY FUN FEST 2019



Consistent with its tradition of holding Fun Fest every year for the female students and their families, Directorate of Student Affairs, Isra University organized the “Fun Fest 2019” where female students from all the faculties of Isra University actively participated.

The colourful event featured various food and fun stalls set up by the zealous and energetic female students displaying an array of unique ideas. The appealing stalls which were beautifully adorned and decorated by the team members offered a variety of foodstuff, games, beverages, frozen desserts and accessories along with funky photography, nail art, mehendi and hairdo services making the colourful event more enjoyable and fun. The spontaneous commentary, riddles, tongue twister competition, song dedication and similar activities conducted by the student volunteers for the visitors of Fun Fest 2019 proved to be another attraction of the event.

The Judges appreciated the students for their creativity and lauded



the extraordinary efforts put up by the participants and volunteers that marked the remarkable success of the event.

The first prize was secured by Ms. Mushirah Tariq with her team members for their stall, “FOOD WORKS”, Second prize was won by Ms. Maham Shahab with her team members for their stall “MALARKISH” while Ms. Aysha Shahid with her team members stood third for her stall named the “EAT, DRINK & REPEAT”. Renowned Gynaecologist Prof. Dr. Pushpa Sirchand, Chairperson Department Gynae & Obs, Isra University Hospital was the Chief Guest of this Occasion. She Distributed prizes & certificates among the students.

A huge crowd making up of teachers and students visited to relish the offerings of the joyous event. To invoke a sense of competition, Isra University Fun Fest 2019 also offered prizes to the stalls keeping in view the presentation of the kiosks, cleanliness and quality of the offerings.



## NAVTTTC TEAM VISIT'S ISRA UNIVERSITY

Mr. Aziz Chandio & Mr. Abdul Qadeer Sohu, Deputy Directors, NAVTTC, Sindh, visited Isra University, Hyderabad, on 04th April 2019 to oversee the successful training of Prime Minister Youth Skills Development Program, Phase 4, Batch 3. They were very happy to see the facilities being offered at Isra University. Mr. Chandio also met with Prof. Dr. Hameedullah Kazi, Pro-Vice Chancellor, Engineering & Management Sciences, Isra University, Hyderabad, Project Head, NAVTTC, Prime Minister Youth Skills Development Program.



## JOB FAIR, MARRIOT HOTEL, KARACHI



Isra University participated in GIZ Job Fair on 26th April, 2019 at Hotel Marriot Karachi. GIZ Capacity Development & Employment program students participated in the event. There were a total of 105 trainees who participated in the event. Trainees belonged to all five trades i.e. Auto CAD, Beauty Therapy, Customer Services & Sales Assistant, Logistics & Supply Chain Assistant and Housemaid.

Mr. Shafqat Mehmood, Federal Minister for Education, was the Chief Guest on the occasion. Chief Guest visited stalls of Isra University and was glad to meet the trainees and representatives of Isra University. Engr. Saad Baloch, Assistant Professor, FES&T & Mr. Haseeb Memon, Assistant Manager, ORIC participated and coordinated the event. The job fair was organized



to employ trainees on spot by various multi and national level organizations.

## CRICKET AND BASKETBALL CHAMPIONSHIP IN HIGHER EDUCATION COMMISSION, ZONE-H



Isra University participated in HEC, Zone-H, Cricket Championship 2019 at Niaz Stadium Hyderabad on 02nd April, 2019. The team played against Sindh Agriculture University, Jamshoro, and fought gallantly. Moreover, Isra University also participated in HEC, Zone-H, Basketball Championship 2019 at Sindh Agriculture University, Tando Jam and played against LUMHS, Jamshoro, on 09th April, 2019. The team fought very well and performed to the best of their abilities

## COMPUTER GAMING COMPETITION 2019

A Computer Gaming Competition in 3 games i.e. Counter Strike, FIFA and NFS was organized on 10th April 2019 at the Faculty of Engineering, Science & Technology. The championship was well participated by teams from various departments. The team of Isra Managers won the Counter Strike Competition by defeating a team from Computer Science department. While in FIFA, a player from Electrical Engineering Department beat a player from Management Sciences Department where as in NFS, a team from MBBS beat a team from Computer Science Department. In total, nearly 30 participants participated in the annual event. The Event was organized by the directorate of student affairs.



# PROJECTS OF ISRA ISLAMIC FOUNDATION GUARANTEE LIMITED (IIF)

## Educational Programs

### Isra University (Main Campus), Hyderabad

- Faculty of Medicine & Allied Medical Sciences
- Faculty of Engineering, Science & Technology
- Faculty of Commerce, Economics & Management Sciences
- Faculty of Dentistry & Allied Sciences

Isra University Hospital, Hyderabad

Isra Dental College & Hospital, Hyderabad

Isra College of Rehabilitation Sciences

Isra School of Nursing, Hyderabad

Isra School of Paramedics, Hyderabad

Isra Schools Network, Hyderabad & Nasarpur

## Health and Welfare Programs

Isra Blindness Control Programs

- Al-Ibrahim Eye Hospital: Malir, Kunri & Kharan
- International Eye Camps
- National Eye Camps

Isra University Welfare Hospital, Hyderabad

Isra General Medical Camps, Rural Areas

Al Tibri Medical College Hospital, Karachi

Al Nafees Medical College Hospital, Islamabad

### Isra University (Karachi Campus)

- Al Tibri Medical College & Hospital
- Isra Institute of Rehabilitation Sciences
- Isra Postgraduate Institute of Ophthalmology
- Isra School of Optometry

### Isra University (Islamabad Campus)

- Al Nafees Medical College & Hospital
- School of Engineering & Applied Sciences
- Isra School of Rehabilitation Sciences

## Markaz Islami Sindh

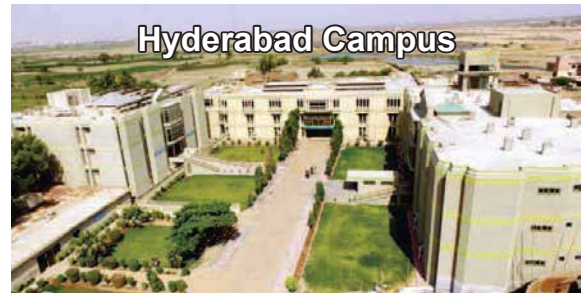
### Isra Quran Academy Programs

- Isra Quran Fahmi Program
- Isra Ta'leemul Quran Program

Madaris-Masjid Support Program

Rural Community Support Program Translation,

Publication and Distribution of Islamic Literature



Hyderabad Campus



Karachi Campus



Isra Institute of  
Rehabilitation Sciences



Islamabad Campus



School of Engineering  
& Applied Sciences

## ISRA UNIVERSITY

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